

# Help Wanted

## SUMMER INTERNS

Seth Godin, bestselling author, speaker and recovering entrepreneur, is looking for three summer interns to help him research, design and start a new publishing venture this summer. Find out more about Seth and his background at [www.sethgodin.com](http://www.sethgodin.com).

This is not a “watch and learn” experience. There will only be four of us, so all of the hands-on work is going to be done by the entire team. It’s a great gig for overachievers in a hurry.

**QUALIFICATIONS:** You should be at least a sophomore at a top university (graduate students and just plain graduates are welcome to apply.) You should have excellent writing skills, be self-motivated and be interested in moving very fast and performing under minimal supervision. The project involves writing, design, web knowledge, online research, salesmanship and negotiation. You don’t have to do all elements of the project, but you could if you’re up for it. Web and computer literacy is a given. It helps if you’ve read and understand my books.

**THE PROJECT:** We’re organizing to build a brand-new kind of publishing venture, one that uses the web to spread important and timely ideas. We’re going to do the whole thing this summer.

**LOCATION:** The office is in Dobbs Ferry, NY, about 50 minutes by train from Grand Central Station in New York City. Figure you’ll need to spend four days a week in Dobbs Ferry and one day a week researching from home or the library.

**STIPEND:** The real benefit of the internship is a dramatically useful experience that might just change your career or even your life. In addition, each intern is guaranteed a stipend of at least \$2,900 a month, with a possible bonus at the end of the summer. You pay for your own housing and non-project travel.

**APPLICATION:** You should submit a PDF file of no longer than four pages to [doyouzoom@yahoo.com](mailto:doyouzoom@yahoo.com). Make it clear who you are, what you’d like to do, where you’ll live, when you can start and when you can come for an interview. Let me know your favorite magazines and books if you’d like. Please don’t call or mail anything, or send your PDF more than once.

**REFERRAL:** If someone refers you to this job and you get it, they get \$1,500 (one per hire!). Go ahead and spread the word—feel free to forward this PDF.